



Decision Pathway – Report

PURPOSE: Key decision

MEETING: Cabinet

DATE: 14 December 2021

TITLE	Arts Council England extension funding for BCC museums 2022-23	
Ward(s)	City Wide	
Author: Becky Peters/Victoria Harding	Job title: Senior Manager Culture & Creative Industries/Head of South West Museums Development	
Cabinet lead: Cllr Craig Cheney, Deputy Mayor Finance, Governance and Performance	Executive Director lead: Stephen Peacock, Executive Director Growth and Regeneration	
Proposal origin: BCC Staff		
Decision maker: Cabinet Member		
Decision forum: Cabinet		
Purpose of Report:	<ol style="list-style-type: none">1. To seek approval for receipt of an additional funding grant from Arts Council England (ACE) to invest in both the Bristol City Council (BCC) managed Bristol Museum service and South West Museum Development Sector Support service.	
Evidence Base:	<ol style="list-style-type: none">1. We are recipients of £1, 364,320 (Bristol Museums) and £540,240 per year (SWMD) as part of ACE's National Portfolio Organisations (NPO). In 2020 Arts Council England took the decision to extend the NPO 2018-22 funding for an additional year (2022-23) due to the pandemic. No match funding is required from BCC to secure this investment.2. The ACE NPO funding for Bristol Museums enables us to deliver significant engagement programmes for our citizens, these include the delivery of our schools programme, reaching 50,000 students annually (pre pandemic), participation programmes for young people such as the Young Collective programmes. We are also able to deliver Art Shed – an art on referral to support people with their mental health. In addition the investment supports the delivery of our exhibitions and events by working with local, national and international creatives and artists to deliver projects from Leonardo Da Vinci from the Royal Collection to commissioning artist collective Vanguard to deliver a bespoke exhibition about Bristol's Street Art scene.3. The extension of the funding is on the basis that organisations begin to transition towards the Arts Council England's new strategy 'Lets Create'. A draft business plan was submitted to ACE on the 15 September, with the full business plan required by the end of February 2022 that will include accompanying activity plan, budget and risk register detailing how we will be responding to the Arts Council England' ten year strategy. The appendix included with this paper contains the draft business plans submitted on the 15 September 2021.4. The 2022-23 funding will be used to change how we work, we plan to listen, explore, test, measure and learn across the year in order improve the quality of how we deliver our services, leading to a better quality experience for communities and stakeholders. In order to do this our working methodology will be to:<ul style="list-style-type: none">- Be more process driven - making more time to examine how we are carrying out our work and make improvements for better results.- Be more outcome led - placing user needs first, then developing 'products' that best serve them.- Have more collective knowledge - learning from others inside and outside the organisation, developing a breadth of new skills and sharing our expertise wider.- Be more Community focussed - making steps to become more embedded in our community and continuing to invest in our digital communities.5. The funding also provides significant investment into our workforce both covering salaries and enabling us to contribute to our workforce learning and development.6. Throughout October 2021- February 2022 the service will be working together as well as with external partners to	

- develop the business plan for the delivery of the 2022-23 investment. During this time not only will we be ensuring that we ambitiously respond to the Let's Create strategy but ensure that the plans ensure that they embed both the BCC Corporate Strategy and One City Plan.
7. The Arts Council England's NPO Sector Support funding for South West Museum Development is a key function of our regional sector leadership driving resilience and excellence in the museum sector across the South West. South West Museum Development is networked with 16 further local authorities providing aligned funding and investment in the programme to support a framework of specialist officers addressing key sector development priorities such as volunteering and digital engagement.
 8. The execution of the business plan throughout 2022-23 will be managed by the Culture Senior Leadership Team who will use the Service SMART Plan and Risk Register to monitor progress.

Cabinet Member / Officer Recommendations:

That Cabinet

1. Authorises the Executive Director Growth and Regeneration to submit the full business plan/s for Arts Council England National Portfolio Organisation extension funding for 2022-23 in consultation with Deputy Mayor Finance, Governance and Performance and if successful, accept and spend the funding for investment of £1,364,320 (Bristol Museums) and £540,204 (South West Museum Development) as outlined in this report, including procurement of and entering in to all necessary contracts, including where these are over £0.5K.

Corporate Strategy alignment:

1. Our approach to delivery of the 2022-23 plan responds to key features of the corporate plan. There is synergy between the BCC 'Building Blocks' and the principles of Let's Create strategy. The 'Development and Delivery' takes an outcome based approach with an emphasis on partnership working to deliver the best services which chimes with our 'Making great things together' - greater shared decision making and co-produced approach to our delivery. Our 'Team of Teams' approach aligns to 'World class employment' and 'Resilience', with a greater emphasis on embodying a goal driven organisation. It also acknowledges the breadth of talent and specialisms for greater cross-service working which will see us work towards a one team approach with the museums working alongside other teams and functions seamlessly.
2. The results of this method of change will support BCC key priorities including the delivery of children and young people, economy & skills, health, care & wellbeing, environment and sustainability and a development organisation. Some of our key commitments will generate better provision for families with SEN children, investment into the environmental justice programme, T-skills workforce learning programme and community based programming.

City Benefits:

The investment and recognition resulting from Arts Council England's National Portfolio Organisation enables us to continue delivering sector leadership and a world class museum service that is accessible for everyone. The investment ensures we can continue to respond to and meet the needs of both Bristol citizens as well as reaching out national and internationally to raise the profile of the city as one that is creative, caring, diverse and ambitious. The investment will directly and positively impact on the following:

1. Equalities - The funding supports service provision and opportunities for everyone to participate in culture through activities and programmes which celebrate us as a city of difference. Projects include delivery of Lampedusa Cross about migration and under the City of Sanctuary umbrella building on the recent Colston display informed by cross city conversations.
2. Health – The funding supports activity that encourages everyone to be creative or participate in cultural experiences which support wellbeing and tackle isolation. Next year the Grayson Art Club project will include workshops and activities both on site at the museum and out in communities creating more opportunities for everyone to be part of the 'Art Club' across the city .
3. Sustainability- The funding will enable us to become more of a learning organisation, increase our capacity to be data driven, increase our digital maturity and learn from our [BE IT](#) placement. The BE IT placement will work on our behalf to explore the views of other young people within, and external to, the organisation so that we can improve our service and more diverse employer in the city.

Consultation Details:

1. The draft business plan has been discussed within the Culture and Creative Industries service and the development towards the final business plan will be carried out through participatory workshops Oct 2021 – Feb 2022.
2. The draft business plan and cabinet paper have been reviewed and approved by Cllr Craig Cheney on 20 October 2021
3. We will be engaging with key partners to shape the business plan, these include community groups, youth boards, Museum Friends, Bristol Museum Development Trust, SW MD Strategic Advisory Group and colleagues within BCC such as neighbourhoods and economic development.
4. The plan will be discussed with our Arts Council relationship manager throughout the next process to ensure that it is

ambitious and reflects the Arts Council Let's Create strategy.

5. The plan will be informed by service data that includes; equality of life survey, visitor surveys and feedback forms, project evaluation reports, demographic and audience data, environmental reports, income data.

Background Documents:

[Bristol's Culture Strategy](#)

ACE 'Lets Create' Strategy

Revenue Cost	£1, 904,524	Source of Revenue Funding	Arts Council England
Capital Cost	£	Source of Capital Funding	
One off cost <input type="checkbox"/>	Ongoing cost <input type="checkbox"/>	Saving Proposal <input type="checkbox"/>	Income generation proposal <input type="checkbox"/>

Required information to be completed by Financial/Legal/ICT/ HR partners:

1. Finance Advice:

This funding is integral to how the council delivers these services and allows the council to continue to deliver best in class services and thus maintain access to this funding source.

This report seeks Cabinet approval to accept funding totalling £1,904,524 from Arts Council England (ACE). This funding will support the Bristol Museum service (£1, 364,320) and South West Museum Development Sector Support service (£540,240) for the 22/23 financial year. The funding is in line with funding awarded for 2021/22 and does not require any match funding from the Council to accept this grant.

Beyond 22/23 the council will be invited to bid for the next round of Arts Council Funding, this is likely to be 3-4 year funding and funding applications are expected in spring 2022.

Finance Business Partner: Kayode Olagundoye, Interim Finance Business Partner, 24 October 2021

2. Legal Advice: There are no specific legal implications arising from the application for funding. Legal Services will advise and assist in relation to the contractual arrangements for acceptance of the funding.

Legal Team Leader: Husinara Jones, Team Leader/Solicitor 4 November 2021

3. Implications on IT: I can see no IT implications in this proposal.

IT Team Leader: Gavin Arbuckle – Head of Service Operations, Digital Transformation 08 November 2021

4. HR Advice: The funding extension will support employment costs of Culture service staff to deliver the ambitions set out in the business plan and the Let's Create Strategy.

HR Partner: Celia Williams, HR Business Partner: Growth & Regeneration 02 November 2021.

EDM Sign-off	Stephen Peacock, Executive Director Growth and Regeneration	13 October 2021
Cabinet Member sign-off	Clr Craig Cheney, Deputy Mayor Finance, Governance and Performance	21 October 2021
For Key Decisions - Mayor's Office sign-off	Simon Cowley, Policy Manager, Mayor's Office	15 November 2021

Appendix A – Further essential background / detail on the proposal

YES

Background Documents:

1. Draft business plan Bristol Museums NPO 2022-23
2. Draft SWMD business plan 2022-23

Appendix B – Details of consultation carried out - internal and external

NO

Appendix C – Summary of any engagement with scrutiny

NO

Appendix D – Risk assessment

NO

Appendix E – Equalities screening / impact assessment of proposal	YES
Appendix F – Eco-impact screening/ impact assessment of proposal	NO
Appendix G – Financial Advice	NO
Appendix H – Legal Advice	NO
Appendix I – Exempt Information	NO
Appendix J – HR advice	NO
Appendix K – ICT	NO
Appendix L – Procurement	NO